



Analysing Financial Statements for Accountants Case Study Workshop

Programme Code: W100327AS

Speaker	Mr. J Wong, CPA (Aust.), CPA Being a masters degree holder, Mr. Wong is an informed practitioner with about 15 years' hands-on credit, financial and risk assessment experience for leading international banks, including UBS and Morgan Stanley. An in-depth knowledge of accounting and finance, together with solid real-life working experience, fostered the speaker's successful training approach which blends state-of-the-art practices with outstanding technical skills. Over the years, Mr. Wong has received high appreciation of his practical training and lectures delivered to major banks, professional institutes and universities, including HKICPA, CPA Australia, Hong Kong Institute of Bankers and Hong Kong Baptist University.
Date	Saturday, 27 March 2010
Time	9:30 a.m. – 1:00 p.m.
Venue	KPMG Training Centre, 28/F Oxford House, Tai Koo Place, 979 King's Road, Quarry Bay, Hong Kong
Enrolment fee	HK\$800 for HKICPA member or student; and IA / HKIAAT's member or student HK\$1,550 for non-member
Language	English
Format	Workshop, including case study
Competency	Business Finance, Financial Accounting and Reporting*
Rating	Advanced Level* - Advanced understanding of the knowledge area. The ability to apply knowledge and skills to complex non-routine situations. Troubleshoot most situations in the absence of complete or consistent data/information.
Target Audience	CPAs interested in practical financial statement analysis
CPD credit	3.5 hours

About the programme

The workshop focuses on the analysing and interpreting financial ratios. Topics include:-

1. Evaluating financial risk pre- and post- the Asian financial crisis
2. Identifying the financial characteristics of various industries
3. Assessing financial risk of a company using ratio analysis
4. Interpreting and analysing the top ten financial ratios commonly used by analysts
5. Identifying repayment source using cash flow statements
6. Case study

* Please refer [here](#) for descriptions of other competencies and ratings.

